



2020

MICER

MALAYSIA INTERNATIONAL CONVENTION
ON EDUCATION RESEARCH & MANAGEMENT

Sponsorship &
Exhibition Prospectus

14 - 16
March 2020

Bangi Resort Hotel,
Selangor, Malaysia

*High Performance of Education
Industry: Forging Ahead*



Organisers:



Kulliyah of Education, IIUM



WMIT Group Sdn Bhd

For information and online registration,
please visit

<http://micer.org>

<http://submit.confbay.com/conf/micer2019>

High Performance of Education Industry: Forging Ahead

Sponsorship Prospectus

The following sponsorship packages are available:

SPONSORSHIP PACKAGES:

Packages	Price	Benefit
PLATINUM	RM 25,000.00	<ol style="list-style-type: none"> 1. Six (6) complementary local delegates registration 2. Full page advertisement and acknowledgement in convention programme book 3. Display of company/organisation logo in the halls 4. Logo projected between oral session and coffee breaks/lunches 5. Website: Logo and name on MICER2020 official website 6. Inclusion of company/organisation brochures in convention kits 7. Certificate of appreciation 8. Inclusive of one exhibition booth
GOLD	RM 20,000.00	<ol style="list-style-type: none"> 1. Four (4) complementary local delegates registration 2. Full page advertisement and acknowledgement in convention programme book 3. Display of company/organisation logo in the halls 4. Logo projected between oral session and coffee breaks/lunches 5. Website: Logo and name on MICER2020 official website 6. Inclusion of company/organisation brochures in convention kits 7. Certificate of appreciation 8. Inclusive of one exhibition booth
SILVER	RM 15,000.00	<ol style="list-style-type: none"> 1. Three (3) complementary local delegates registration 2. 1/2 page advertisement and acknowledgement in convention programme book 3. Display of company/organisation logo in the halls 4. Logo projected between oral session and coffee breaks/lunches 5. Website: Logo and name on MICER2020 official website 6. Inclusion of company/organisation brochures in convention kits 7. Certificate of appreciation
BRONZE	RM 10,000.00	<ol style="list-style-type: none"> 1. Two (2) complementary local delegates registration 2. Acknowledgement in convention programme book 3. Display of company/organisation logo in the halls 4. Logo projected between oral session and coffee breaks/lunches 5. Website: Logo and name on MICER2020 official website 6. Inclusion of company/organisation brochures in convention kits 7. Certificate of appreciation

Sponsorship less than RM 5,000.00 – Acknowledgement in the programme book

High Performance of Education Industry : Forging Ahead

Exhibition Prospectus

Important Dates:

Exhibition Move-in	:	14 March 2020
Exhibition Period	:	15 - 16 March 2020 (Time : 08:30 - 18:00)
Exhibition Teardown	:	16 March 2020

It will be a unique opportunity for manufacturers and suppliers to showcase their products and services for this vital industry and market. The MICER2020 Organizing Committee reserves the right to screen products and services for appropriateness.

Exhibitors may choose one of the following exhibition options:

Description	Unit Cost
Shell Scheme Booth • 9 m square (3m x 3m)	RM5,000/ booth



Plan top view



Bird's Eye View



Perspective View

System Shell Scheme Booth (3000mm x 3000mm x 2400mm height)

Standard Shell Scheme Booth

Each standard booth space is 3 by 3 meters. Additional booth spaces are sold in increments of 3 by 3 meters.

ADVERTISEMENT IN THE PROGRAMME BOOK

We also invite you to promote your company's profile by taking up advertorial space/advertisement in the convention programme book at the following rates:

Types	Rates	Please Indicate (/)
Outside back cover	RM 5,000.00	
Inside front cover	RM 4,000.00	
Inside back cover	RM 4,000.00	
Full page	RM 3,000.00	
Half Page	RM 2,000.00	

DEADLINE

The deadline for submission of sponsorship, exhibition and advertisement is on 28th FEBRUARY 2020

High Performance of Education Industry: Forging Ahead



Sponsorship / Exhibition Application

DUE DATE 28th FEBRUARY 2020 Fax No: +603 8920 9344

Company Details (Information to be listed on the convention website and Program Book)

Company Names			
Address			
City / State		Postal Code	
Telephone		Fax	
Email			
Website			
Company/Product/Service Short Description (50 word or less)			

Company Representative (to receive information/updates on MICER2020)

Name		
Title		
Telephone	Office	Fax
	Mobile	
Email Address		

Sponsorship Category (Please see sponsorship details)

Type	Amount (RM)	Please Indicate (/)
Platinum Sponsor	25,000.00	
Gold Sponsor	20,000.00	
Silver Sponsor	15,000.00	
Bronze Sponsor	10,000.00	
Others (Please Specify)		
Total Amount Payable		

On-Site Promotion (Exhibition only)

Type of Booth	Unit Cost	No. of Units Required	Amount Payable (RM)
Shell Scheme (3m x 3m)	RM 5,000 / booth		
Total Amount Payable			

Advertisement in the Programme Book

Type	Amount (RM)	Please Indicate (/)
Outside Back Cover	5,000.00	
Inside Front Cover	4,000.00	
Inside Back Cover	4,000.00	
Full Page	3,000.00	
Half Page	2,000.00	
Total Amount Payable		

Grand Total	
--------------------	--



WMIT Group, Malaysia

This completed application form and payment should be emailed/fax to:

WMIT GROUP SDN BHD

No. 35-2-2A, Jalan Medan Pusat Bandar 2, Seksyen 9, 43650 Bandar Baru Bangi, Selangor, Malaysia

Email:
secretariat@micer.org

Tel:
+603 8928 0577

Fax:
+603 8920 9344